Camden County Bar Association

Introduction to Intellectual Property: *Keeping Your Clients Protected*

Wednesday, June 21 2017 • 4 - 6:15 pm
Tavistock Country Club • Haddonfield

New Jersey & Pennsylvania MCLE Approved Service Provider — YOUR Trusted CLE Source!

Faculty

Chintan Desai, Esq.
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Moderator

Brian K. Herman, Esq.
Brenda Lee Eutsler & Associates, P.A.
Cherry Hill

Are your clients and their ideas being protected? For many clients, the most valuable part of their business is their intellectual property. Protecting those ideas can be challenging without proven strategies, especially with modern technological advances. This seminar seeks to give you an introduction to Intellectual Property Laws with the goal of providing the maximum level of protection for the clients you represent. This seminar will also advise you of certain pitfalls to watch out for and how to best safeguard your

Discussion Topics

- Steps you need to take to protect your client's property
- How do you register them? Is registration enough to protect your client's property?
- Navigating the US Patent & Trademark Office
- Enforcing ownership of a client's property
- The importance of non-disclosure & confidentiality agreements
- The importance of assignments *(employer agreements with employees, obligations to assign any IP developed in the course of employment)*
- The importance of trademark registration for startups and businesses

Tuition: Walk-in registrants add $15 *(includes refreshment & materials)*

$70 CCBA Members
$100 Non-Members
$25 Paralegals/Legal Secretaries
FREE to Law Students

New Jersey Credit: This program is pending approval by the Board on Continuing Legal Education of the Supreme Court of New Jersey for **2.4** hours of total CLE credit. Of these, **2.4** qualify as hours of credit for ethics/professionalism. *The actual credits earned may be less if the instruction time is less than 120 minutes.*

Pennsylvania Credit: Seminar includes **2.0** hours of ETHICS credit from the Pennsylvania CLE Board. If you need credit for any other state, notify us when you register.

Reservation Form — Print Clearly — Detach and return with payment no later than **June 19, 2017.**

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PA CLE Credits Requested? ❑ Yes ❑ No PA I.D. # _____

Materials will be provided via email prior to the program.

Payment Method
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Questions?

Call Us: 856.482.0620

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Checks payable/return to:

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